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### "The Spirit of Official Statistics Partnership and Continuous Innovation"

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### **Promoting Statistical Literacy in Abu Dhabi**

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### Contents

- Abu Dhabi and statistics
- Statistical literacy
- The work of the Statistical Training Institute (STI)
- Next steps

### **Abu Dhabi and statistics**

- Abu Dhabi is experiencing significant population growth and economic development
- Official statistics agency required to enable decision
  making and policy setting
- SCAD established under law in 2008
- STI established under law in 2011

### **Statistical literacy**



"Statistical thinking will one day be as necessary for efficient citizenship as the ability to read and write" H.G. Wells

### What is statistical literacy?

Statistical literacy is the ability to understand, interpret and evaluate statistics that inform issues

Statistically literate people use these skills to determine future actions, by presenting clear, convincing arguments, and developing evidence-based policies to guide decision-making

### Five ways to measure statistical literacy

- Being data aware....
- Ability to apply basic statistical concepts....
- Ability to apply complex statistical concepts....
- Adept at analysing, interpreting and evaluating data....
- Communicating and disseminating meaningful information....

### Work of the Statistical Training Institute

- Delivering statistical training needs
- Focusing on practical application
- Integrated certified training for the whole system
- Building key partnerships
- Harnessing a wide network of trainers
- Maximising international exposure

# **Established programmes of STI**

- Statistical Foundation Programme Basic
- Data Manager Programme Basic Intermediate
- Data Analyst Programme Intermediate
- Statistical Leadership Programme Advanced
- Internal Statistical Training Programme
- Statistical Seminar Programme
- SCAD Overseas "Ma'refati" Programme

### **Recent initiatives of STI**

- Field Manager Programme Intermediate
- Survey Methodologist Programme Advanced
- Biennial Abu Dhabi Statistical Symposium
- Royal Statistical Society Examinations
- Certified Fieldwork Licensing Programme

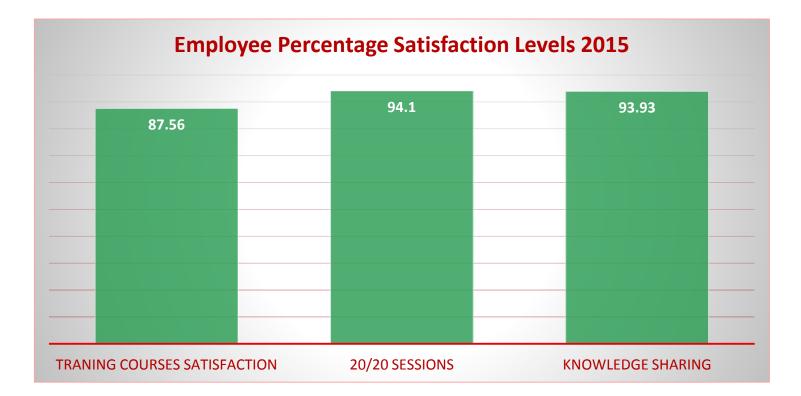
# **Future aspirations of STI**

- Statistical award schemes across job families to support continuous progression
- Establishing internationally accredited official statistics programmes
- The Abu Dhabi Statistical Fellowship Statistical Literacy
- Broadening the scope of statistical literacy beyond traditional borders

### Conclusion

# THE MEASURES OF SUCCESS

### **Staff satisfaction levels**





# Internationally recognised qualifications



### Measurable statistical business benefits

Improved statistical products and services



### Well trained and motivated workforce

#### Number of participations in STI Courses 2011-2015





Enhanced statistical capacity at various levels Visible improvements to statistical practices





# Attracting high-profile speakers and leaders



### Improved trust and reputation

### رؤيتنا: الريادة والابتكار في الإحصاء Our Vision: Leadership and Innovation in Statistics

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