





Africa Webinar, 2022 BIG DATA AND OFFICIAL STATISTICS IN AFRICA

MAXIMIZING THE OPPORTUNITIES

Osuolale Peter Popoola, PhD







Introduction

One of the Characteristics of the 3rd Industrial revolution is the internet of things. Before this era, official data are generated largely from sample survey, censuses and administrative methods Big data burst upon the scene in the first decade of the 21st century.

Like many new information technologies, big data can bring about dramatic cost reductions, substantial Improvements in obtaining official statistics by the NSOs in Africa From the dawn of civilization until 2013, humankind generated 5 Exabyte's of data. Now the world is producing 5 Exabyte's of data every two days...and the pace is accelerating.

Big data comes from everywhere

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Human-sourced data



Social Networks (Facebook, Twitter, LinkedIn,)
Blogs and posted comments, Pictures,
Videos (Youtube, ...) Search engine queries.
Mobile data content (text messages, ...)

E-Transaction data



Commercial transactions, Banking/stock prices records, E-commerce, Telephone Call Detail Records, Credit cards, Medical records from Public Health

Machine generated data



Sensor data eg. Weather/pollution sensors, Traffic sensors/webcam, Security/surveillance,videos/images.T racking devices e.g GPS systems, Mobile phone location, Satellite images

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Research Institutes are still facing the challenges of obtaining official statistics



In Europe and Developed country Big data is been used to obtain official statistics. Agencies such as:

In Africa most NSOs and

using traditional methods

Eurostat, the European Statistical System (ESS), United Nations Economic Commission for Europe (UNECE), and UNSD have started incorporating big data in obtaining official statistics

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Mathematics and Statistics Department Adeseun Ogundoyin Polytechnic, Eruwa Oyo State, Nigeria **In Asia and the Pacific** Big data is at experimental stage

Currently in Africa more than half of the SDGs indicators have no or insufficient data for its monitoring

• For Africa development NSOs and research institutes need to incorporate big data in obtaining OS

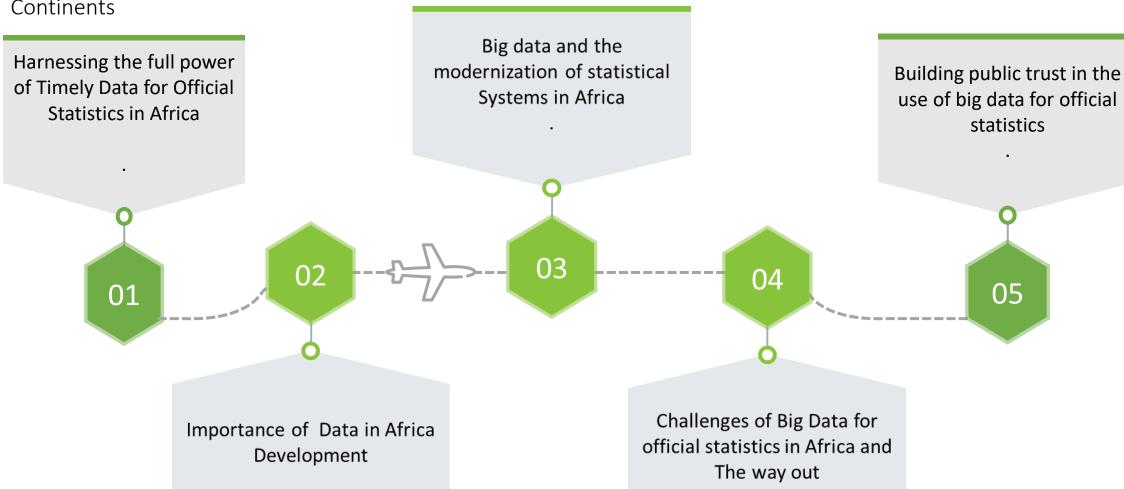








Five speakers, Four Continents



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