

Report on the organisation of the 2012 IAOS Conference in Kiev

Planning of the 2012 IOAS conference, which will be held for 2.5 days between 12 to 14 September, 2011 in Kiev, Ukraine, is in good progress.

This Conference is co-hosted by the Statistics Office of Ukraine and the IAOS.

The conference, “Getting our messages across – Strategies and Best Practices to Ensure the Use of Statistics in Decision Making”, will focus on how statistical offices are ensuring that the key messages in their statistics are getting through to users and are adding value to decision making. In particular it will cover:

- standards for statistical reporting and commentary writing: using plain and simple language;
- statistical and graphical presentation techniques including the use of trend analysis and data visualisation;
- developments in the use of IT: the web, providing on-line analysis facilities for users, using metadata to improve searches; smart phones and devices, wikis and blogs;
- how third parties can add value;
- marketing our statistics;
- building relationships with customers, monitoring feedback and setting priorities; and
- statistical literacy.

A Program Committee headed by Dr Siu-Ming Tam from the Australian Bureau of Statistics has been established to develop an exciting scientific program for the Conference.

The Conference will have plenary sessions, panel discussions, invited papers sessions and contributed papers sessions, on topics on one or more of the following themes:

- Statistical literacy
- Statistical story telling
- New information media

- Enhancing access to information
- Marketing, promotion and customer focus.

There will also be sessions devoted to SCORUS.

Calls for submission of papers are expected to be made before end 2011. Decisions on the acceptance (or otherwise) of the abstracts will be made before 31 March 2012, and the accepted papers are required to be finalised by 31 May 2012.

Abstracts, to written in English, will be published in conference proceedings in English and Russian.

At the conference, there will be simultaneous interpretation in English, Russian and Ukrainian.

The Local Organizing Committee has been extensively carrying out the preparation activities to the Conference.

To advertise Conference, a brochure has been prepared and will be distributed at the World Statistics Conference in Dublin. As well a video promoting the Conference will be played in the general meeting room as well as at the IAOS booth.

The preliminary registration is opened on the Conference web-site.

There will also be a Young Statisticians' prize to be awarded in Kiev – further information will be provided in the future.

The IAOS Executive Committee is also looking into the possibility of providing some training at the beginning of the Conference week.

Kiev is a very beautiful city and we look forward to seeing many of you there at the Conference.

Further information about the Conference can be found on the conference website (<http://iaos2012.ukrstat.gov.ua/>). More information will be provided as and when the program and other details are being finalised.

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